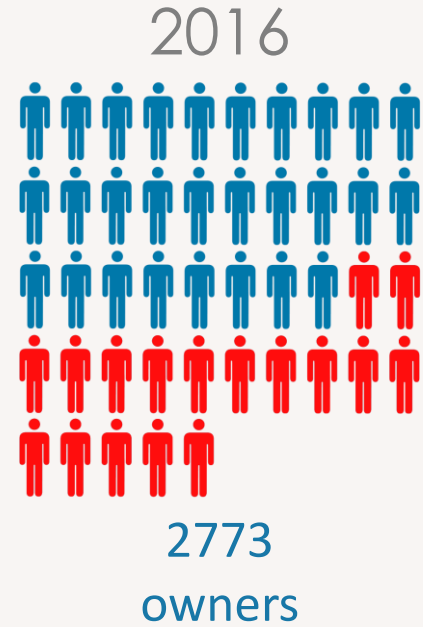
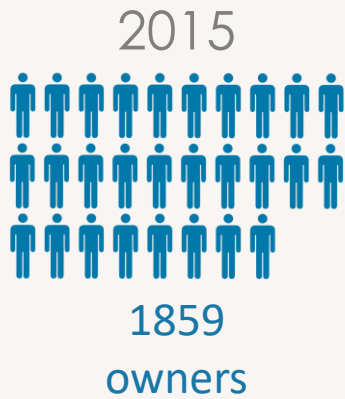




Comparison of the booking system
annual results 2015-2016



New owners



New apartments

2015



3234
apartments



2016



4860
apartments



Reviews of apartments

2015



6793
reviews



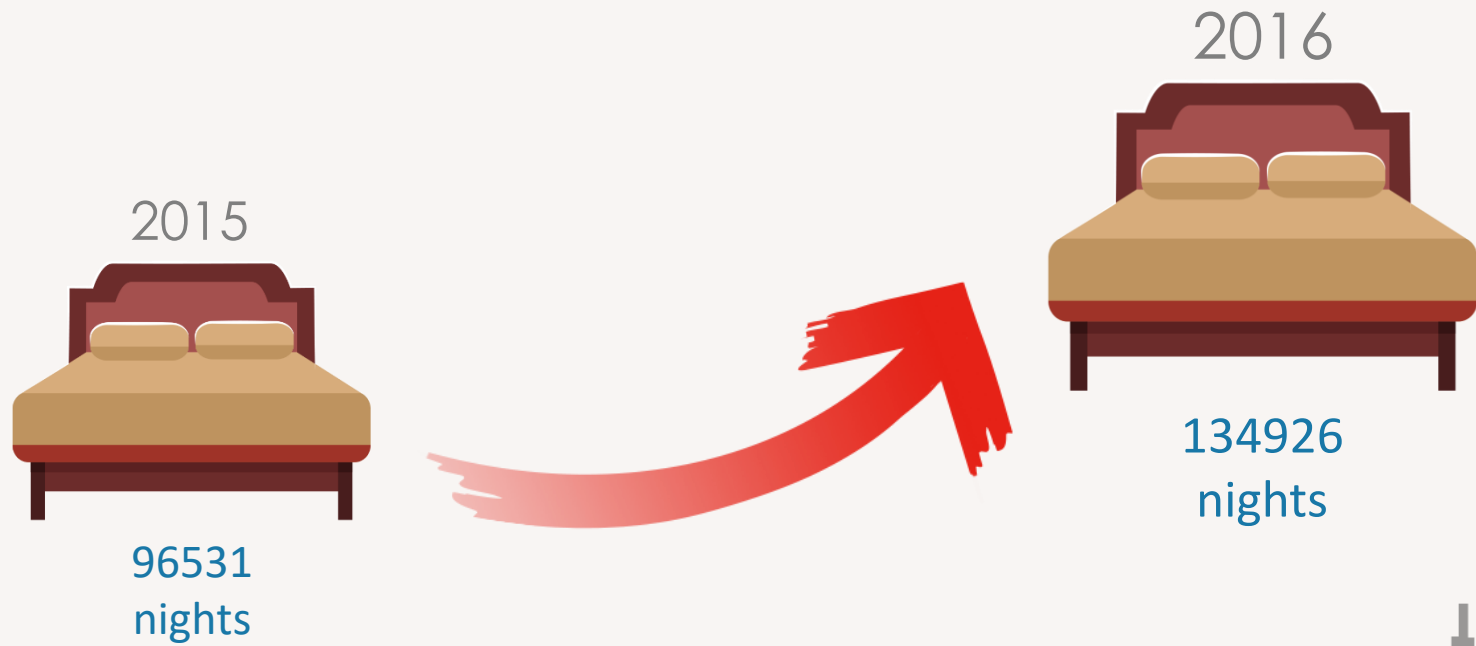
2016



13515
reviews



Nights booked



Guests arrived

2015



70678
guests

2016

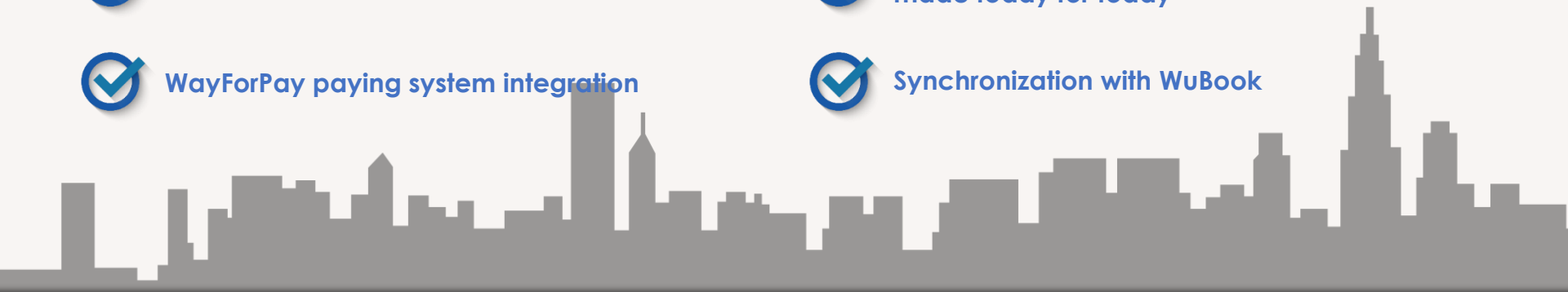


102939
guests

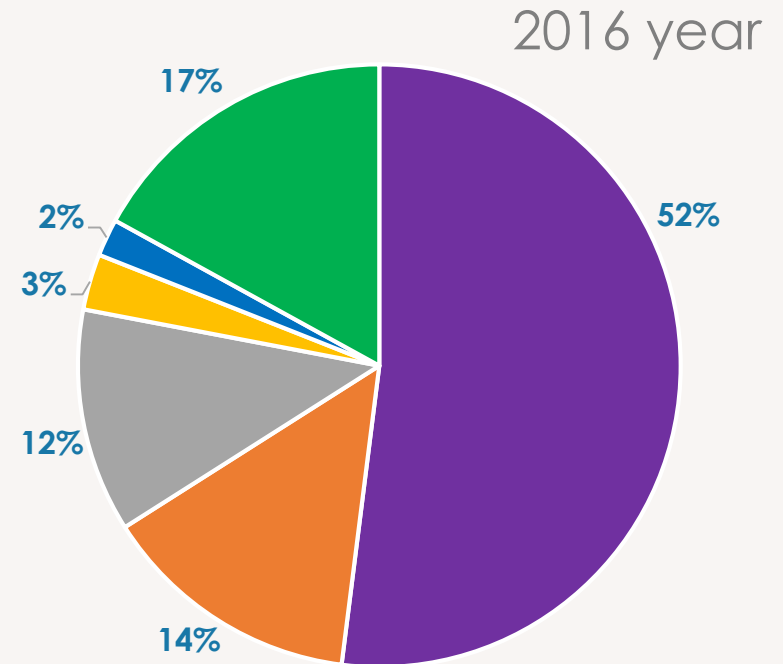
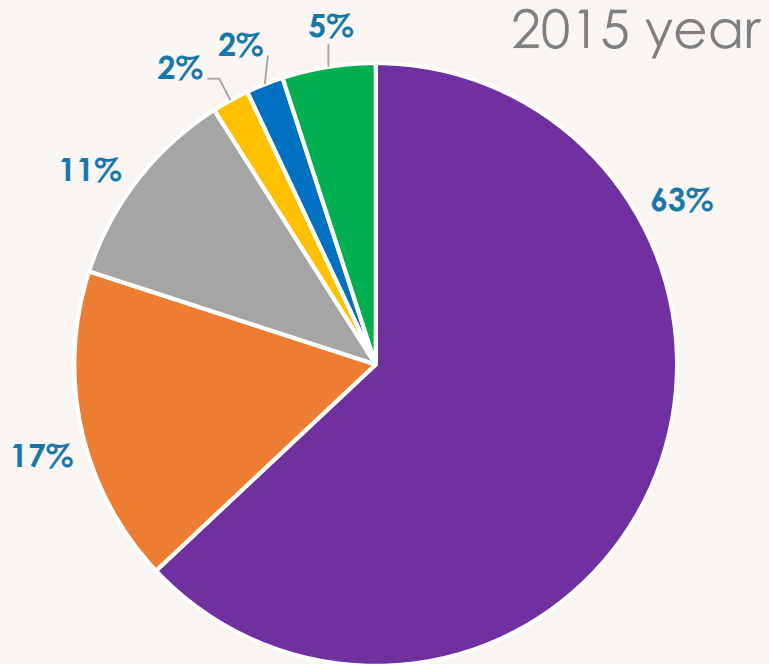


New functionality and improvements in service

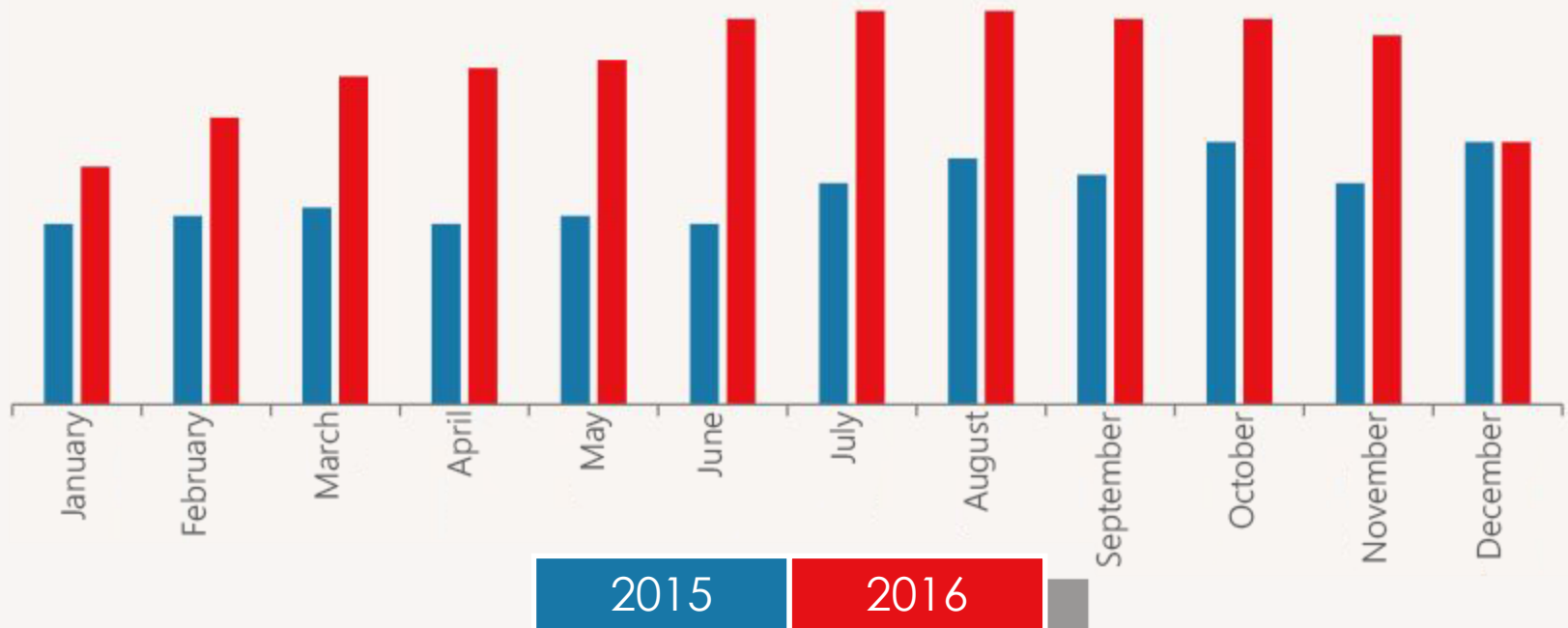
- ✓ Loyalty program for the registered users
- ✓ Expert program
- ✓ Mobile app for the owners
- ✓ Interactive map on the page of search results
- ✓ Landing page for the owners
- ✓ WayForPay paying system integration
- ✓ List of the languages, spoken by the owner (and/or his/her staff)
- ✓ Streets on the search page and metro stations for Kyiv
- ✓ Information about the apartments` occupation in the city for specified dates
- ✓ New Belarusian currency availability
- ✓ Owners` working hours for the bookings, made today for today
- ✓ Synchronization with WuBook



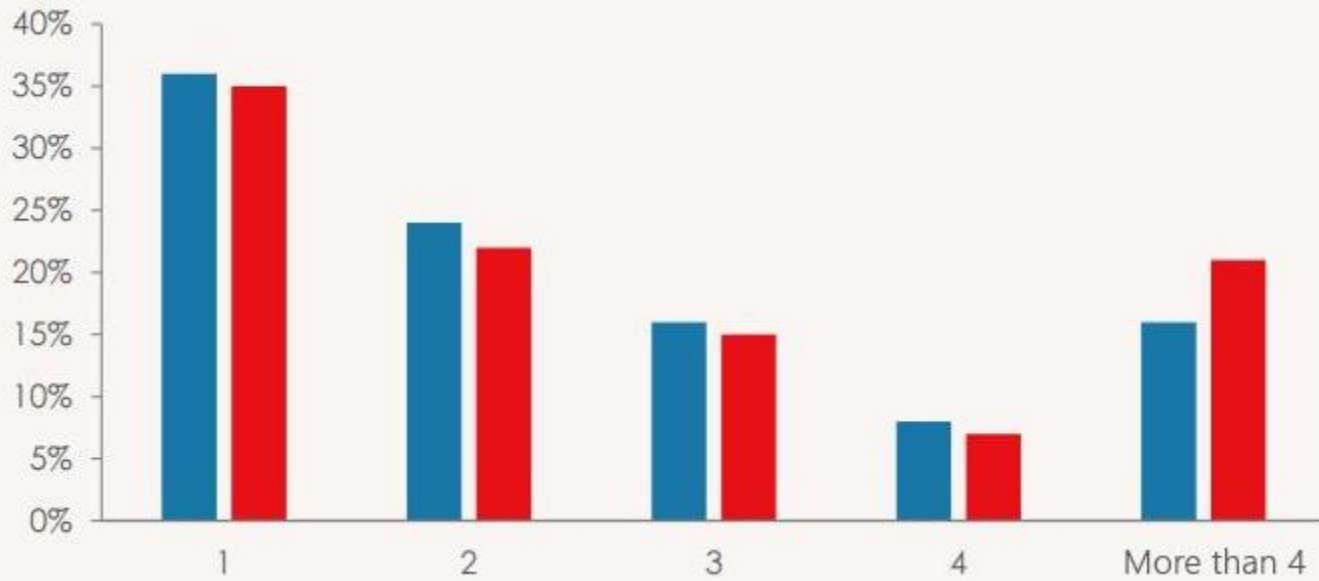
The most popular destinations in Ukraine



Dynamics of monthly bookings



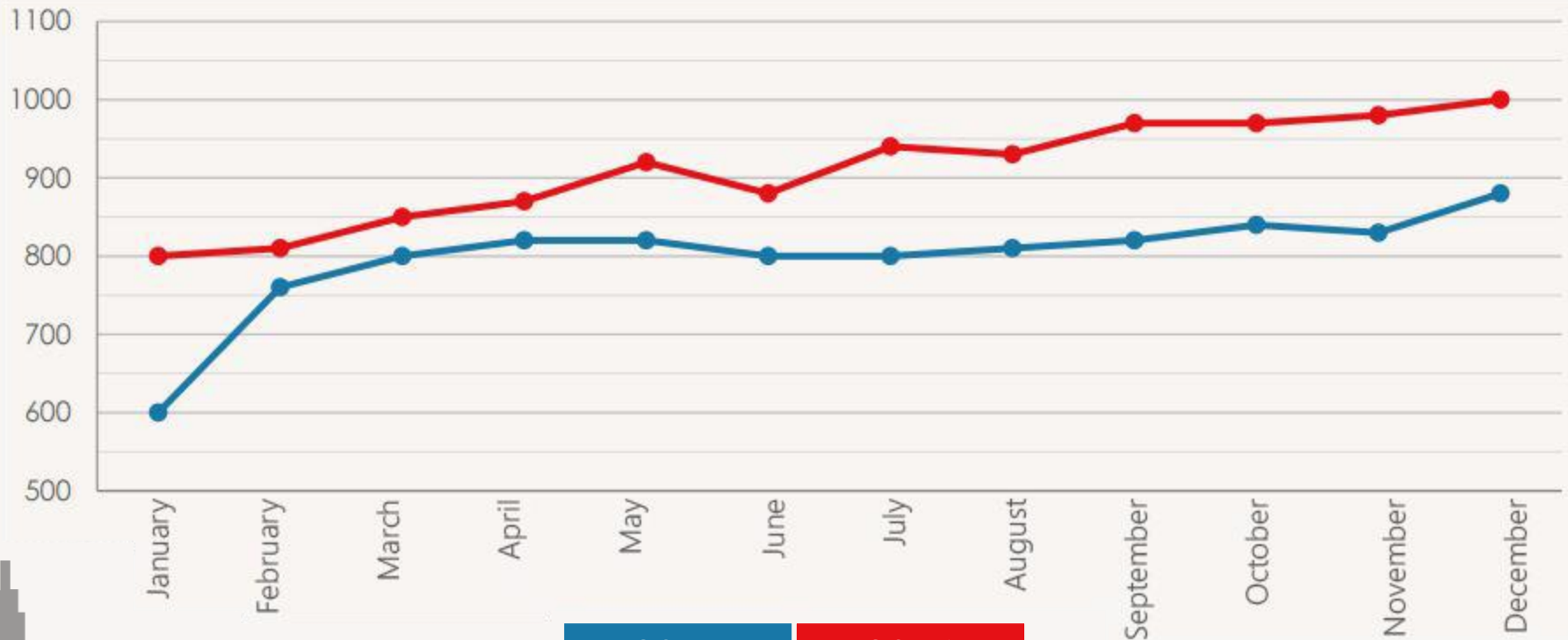
What is the average length of a booking?



2015

2016

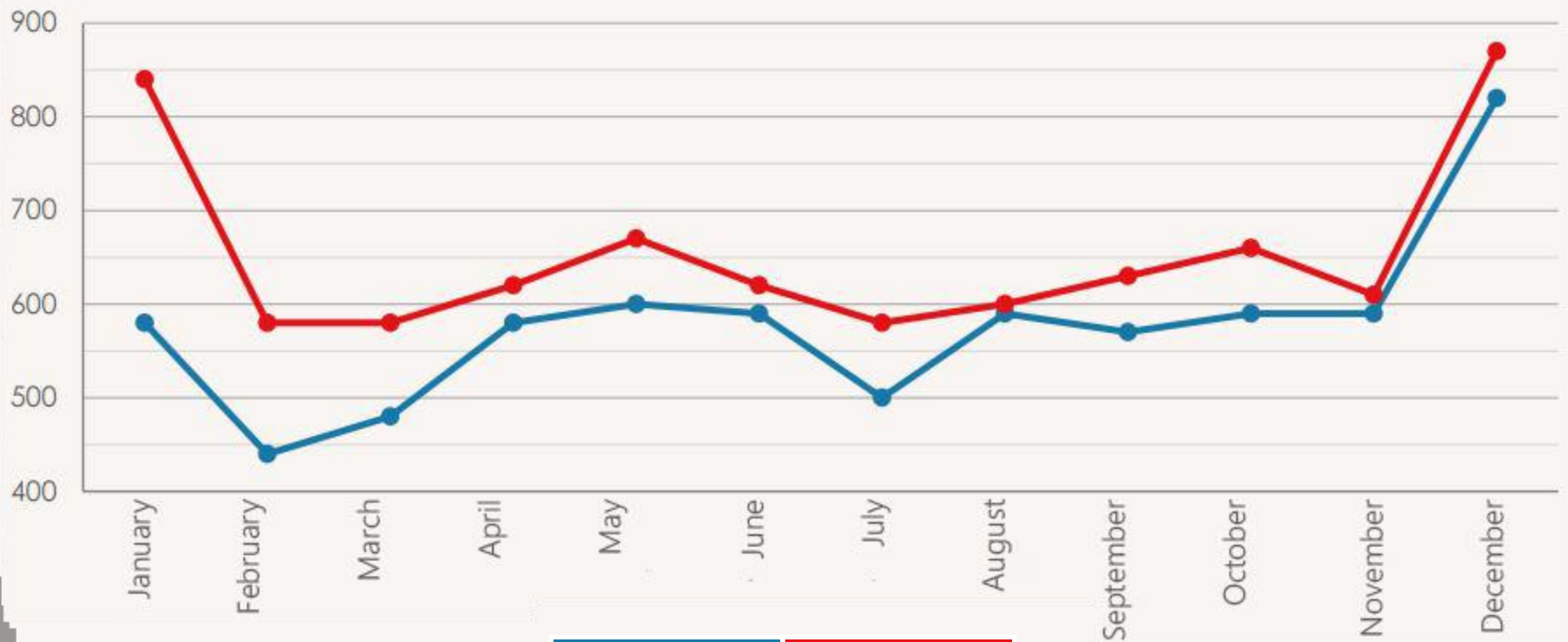
The average cost of accommodation in Kyiv



2015

2016

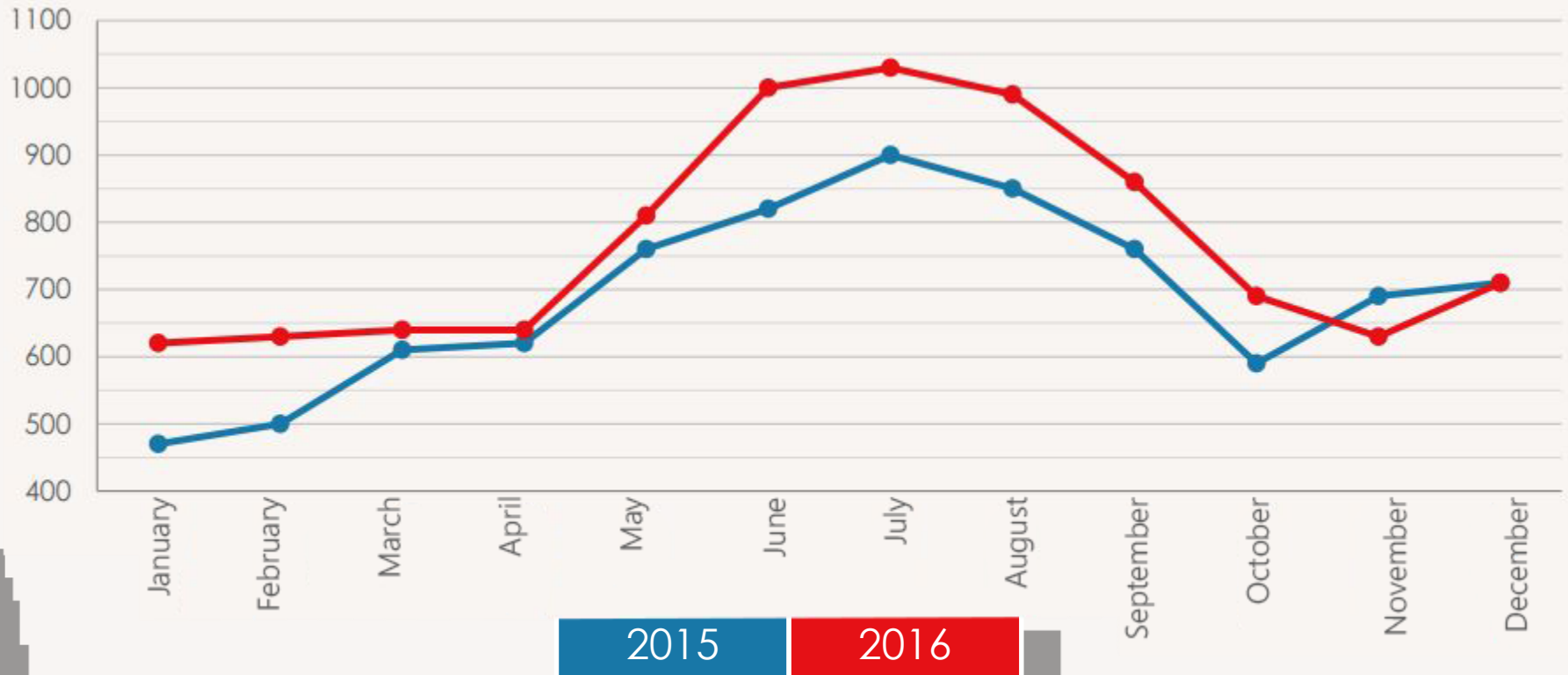
The average cost of accommodation in Lviv



2015

2016

The average cost of accommodation in Odessa



Thank you for attention

