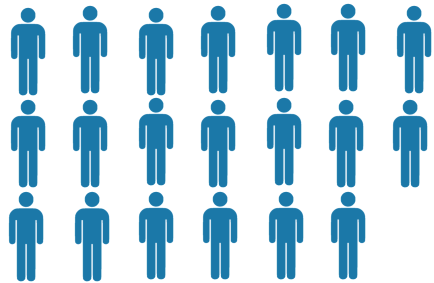


# COMPARISON OF THE BOOKING SYSTEM ANNUAL RESULTS

2016 - 2017

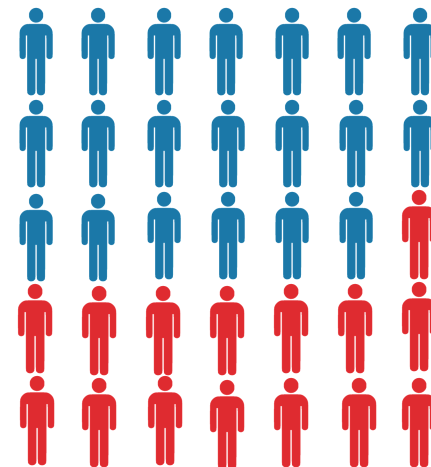
# New owners

2016



2773 owners

2017



2901 owners



# New apartments

2016



4860 apartments



2017



5698 apartments

# Reviews of apartments

2016



13515 reviews



2017



27605 reviews

# Nights booked

2016



134926 nights



2017



182167 nights

# Guests arrived

2016



102939 guests



2017

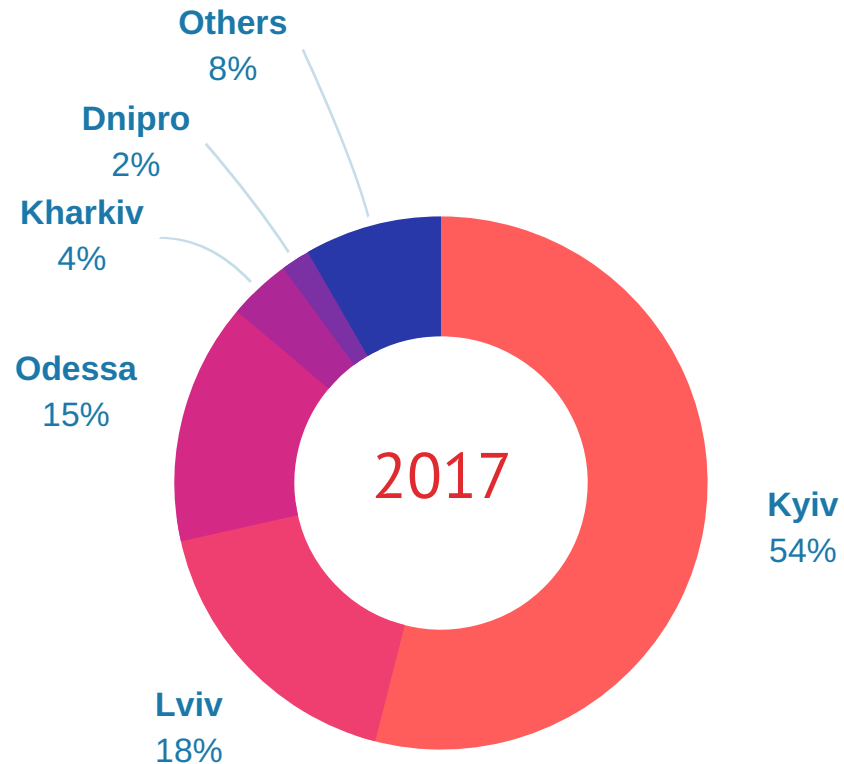
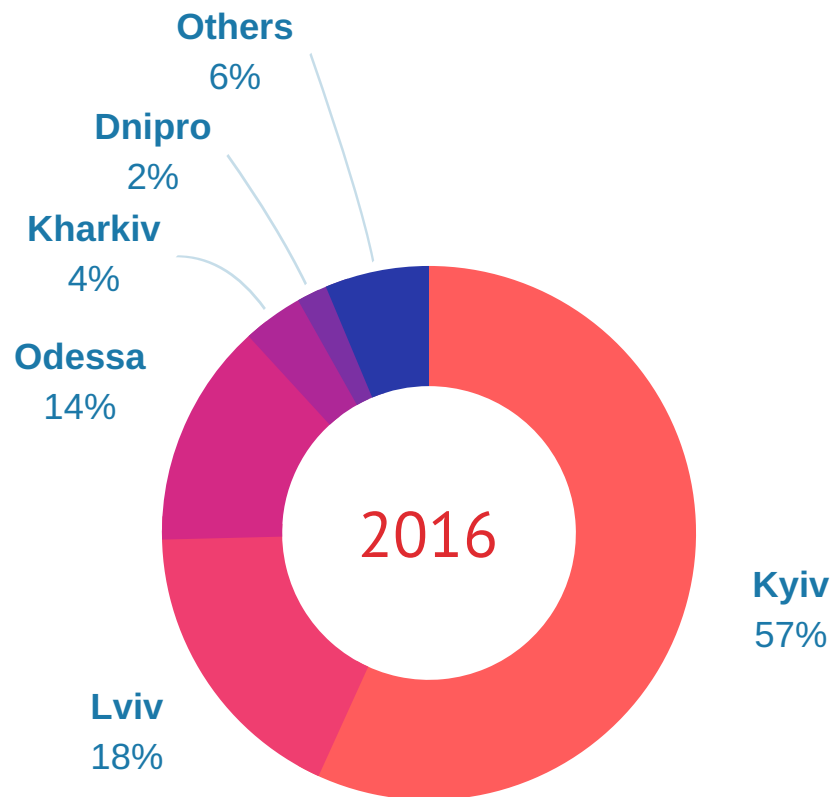


140408 guests

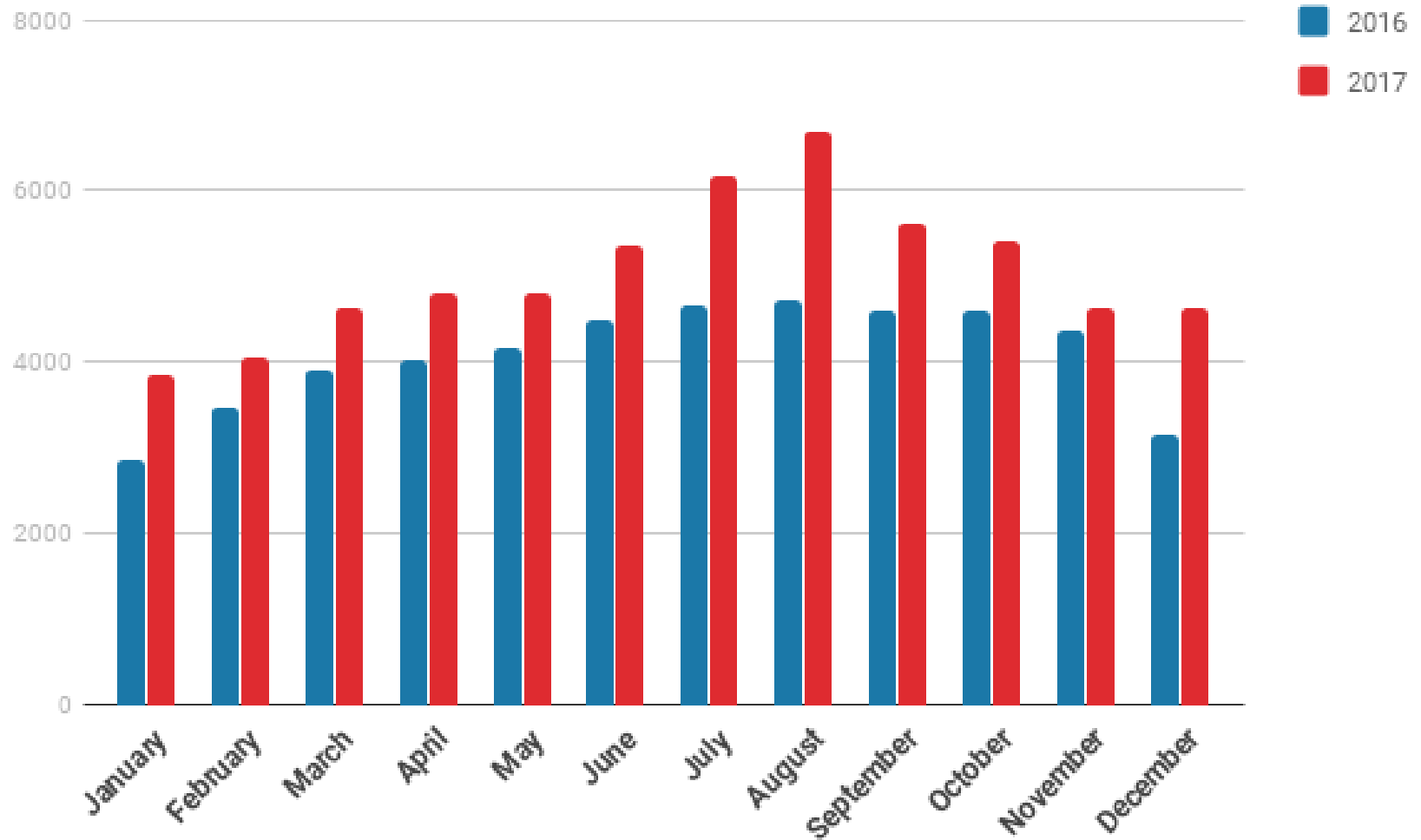
# New functionality and improvements in service

- ✓ video reviews of apartments
- ✓ channel manager - Otels и Travelline
- ✓ Feedback Form
- ✓ video content about the owners (interview)
- ✓ photo of the owner on the apartment details page
- ✓ Ukrainian language in the owner`s control panel
- ✓ PDF документ - Book Confirmation
- ✓ the owner`s control panel is updated
- ✓ names of de-communized cities were changed
- ✓ displaying of the nearest metro station on the page of the apartment
- ✓ districts in Kryvyi Rih, Vinnytsia, Cherkasy, Chernihiv, Kherson, Poltava, Zaporizhiia

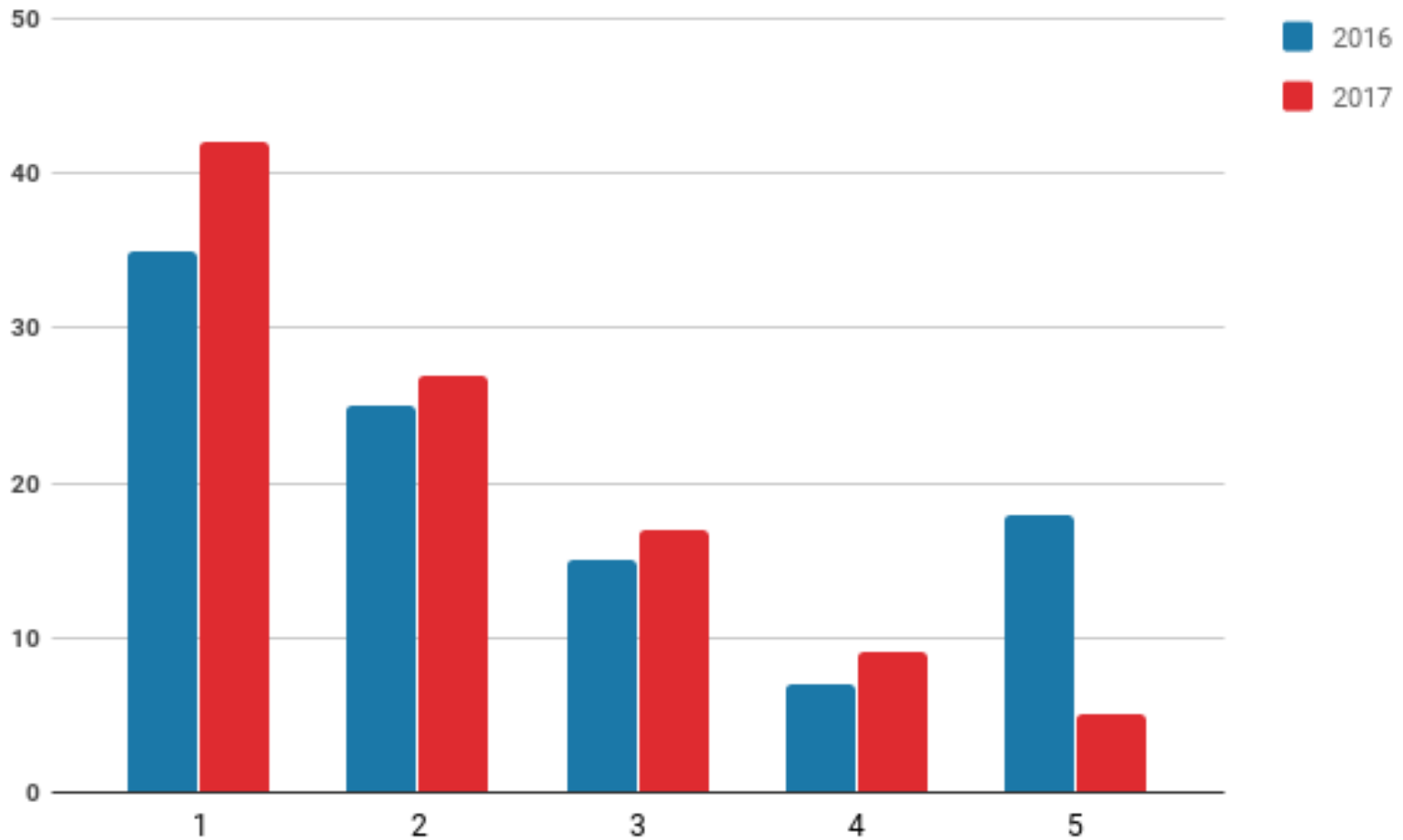
# The most popular destinations in Ukraine



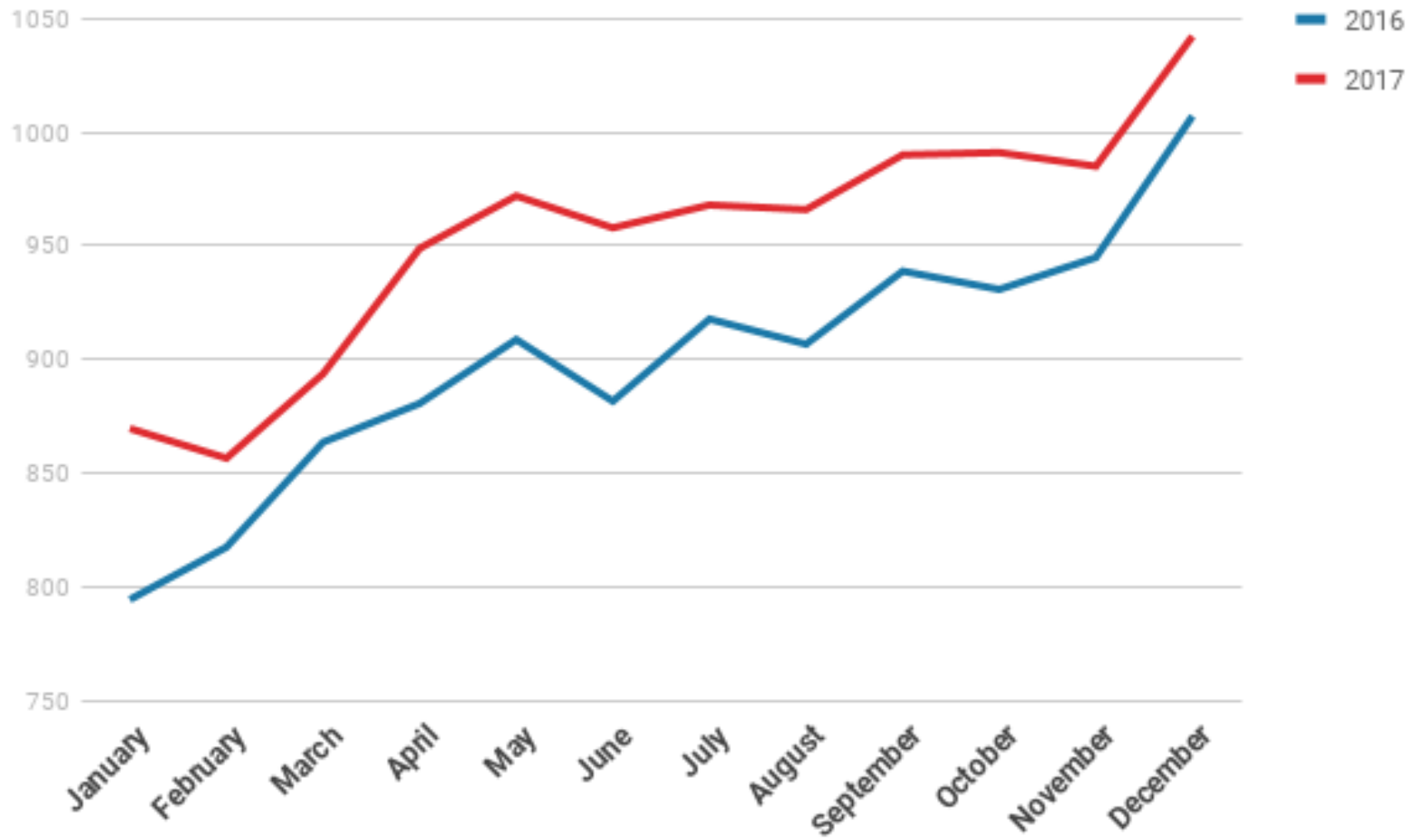
## Dynamics of monthly bookings



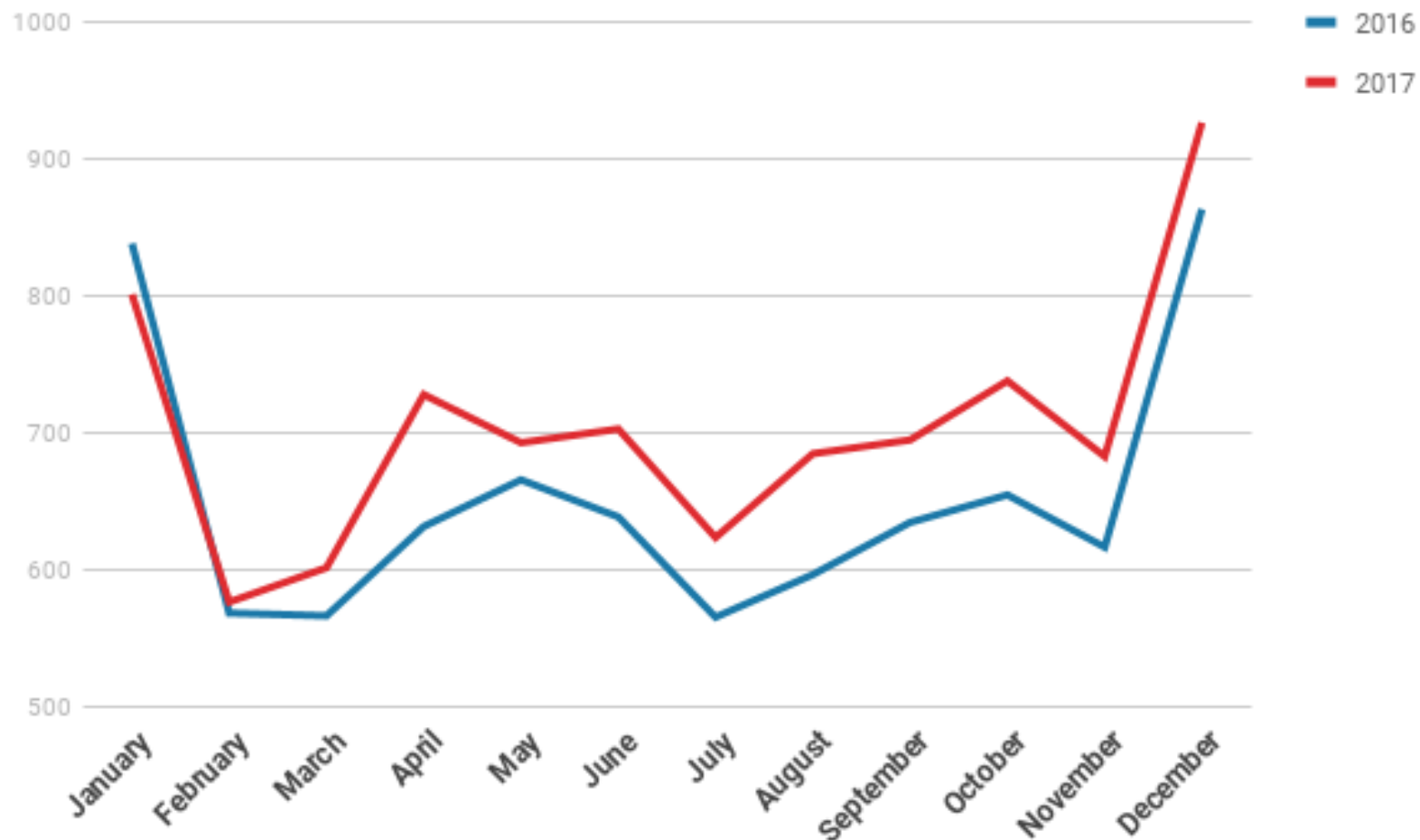
# What is the average length of a booking?



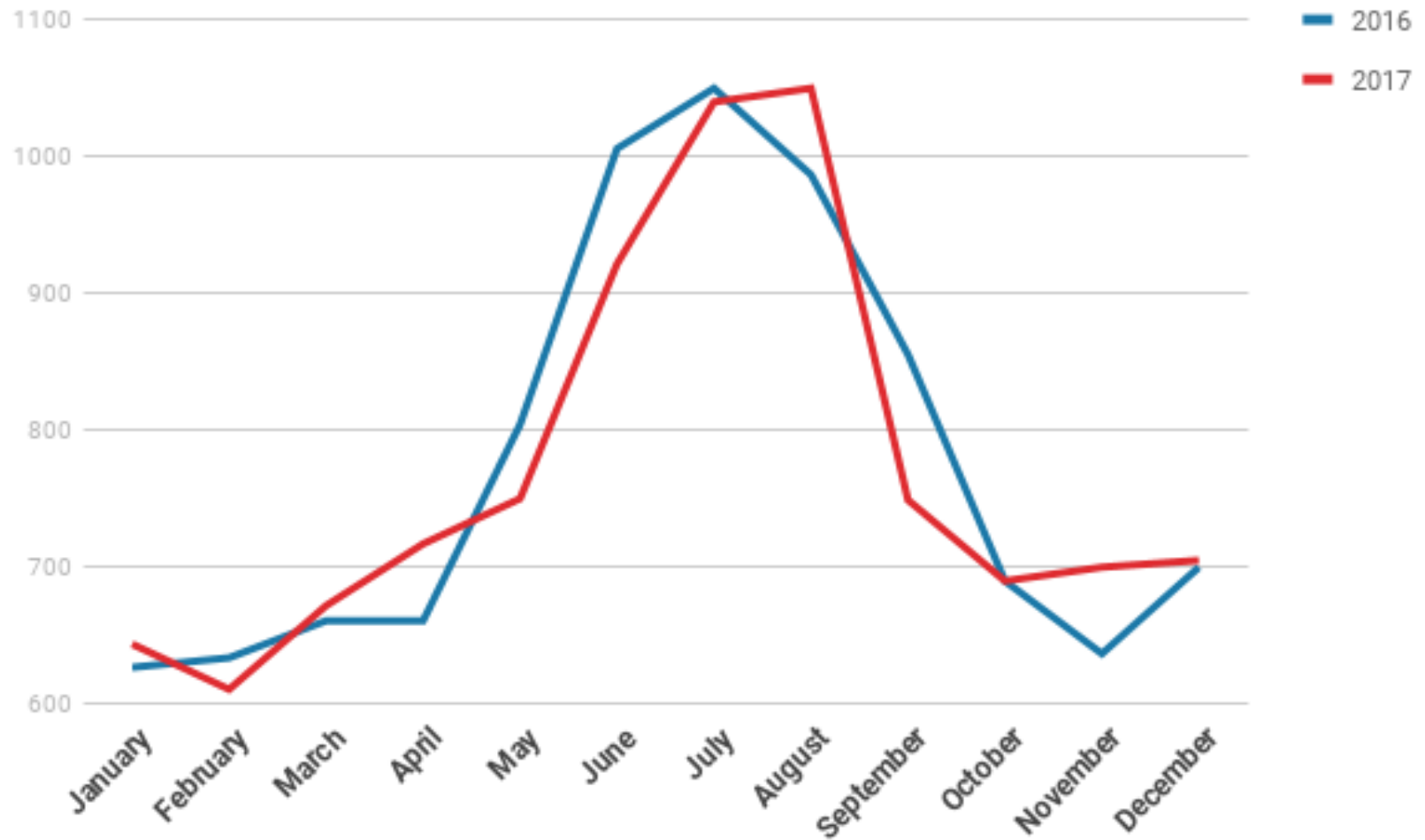
## The average cost of accommodation in Kyiv



## The average cost of accommodation in Lviv



# The average cost of accommodation in Odessa



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**THANK YOU FOR ATTENTION**